



**CENTRAL EUROPEAN HIGHER EDUCATION AND LIFELONG
LEARNING FAIR GAUDEAMUS® 2025, 31st YEAR**
21st – 24th October 2025, Brno, Czech Republic
info@gaudeamus.cz; www.gaudeamus.cz

EXHIBITOR APPLICATION FORM

Application deadline: 16th June 2025. 30% discount applies before this date!

(Discounted prices are stated in the form below!)

Organizer's details

Address: MP-Soft a.s., Prikop 4, 602 00 Brno, Czech Republic
Contact person: Mr. Pavel Mikula
Telephone: +420 545 176 136
Bank: Československá obchodní banka, a. s., Radlická 333/150,
150 57 Praha 5, Czech Republic
IBAN: CZ64 0300 0000 0003 1961 8398

Exhibition website: www.gaudeamus.cz
E-mail: info@gaudeamus.cz

SWIFT: CEKOCZPP

Exhibitor's details

Name of school:
Country:
City:
Zip code:
Address:
P.O. Box:
Phone:
E-mail:
Web:
VAT number:
Contact person:
Mobile:
Contact E-mail:

Category:
☐ university
☐ college
☐ higher school
☐ language school
☐ other educational institution
☐ training for study abroad
☐ education consultancy
☐ procurement of education abroad
☐ publisher of science literature

Certificates:
☐ ECTS Label
☐ DS Label
☐ other certificates:

Exhibition booth and registration fee

- | | | | |
|--|--------------------------------------|---|---------|
| <input type="checkbox"/> Registration fee | 148 € (compulsory item, 1 per booth) | | |
| <input type="checkbox"/> 4 m ² standard booth | 1 156 € | <input type="checkbox"/> 6 m ² standard booth | 1 734 € |
| <input type="checkbox"/> 9 m ² standard booth | 2 601 € | <input type="checkbox"/> 12 m ² standard booth | 3 468 € |
| <input type="checkbox"/> Different size booth | m ² | 289 €/m ² | € |

Booth location in sector(s) no.:

- ☐ corner booth ☐ row booth ☐ booth with storage area

The registration fee: is paid by every exhibitor with assigned booth number. The amount is fixed; it doesn't differ per the size of the booth. The fee includes basic listing of exhibitor at the exhibition websites and mobile app, printed and electronic catalogue. Online profile of the exhibitor with basic information, list of fields of study, list of faculties, logo, photos, video.

Price of the exhibition booth includes: area rental charge; construction fee – back and side walls 2.5 meters high; a signboard with the name of the institution and booth number; a carpet on the floor of the booth; installation, connection and consumption of electricity for two spotlights of 100 watts for every 6 or 9 m²; two entrance passes for exhibitors to the exhibition grounds. The allotted exhibition booth includes basic furniture consisting of one table, two chairs and a brochure/leaflet stand. Additional furniture can be hired as a special service.

The exhibition hall is divided into sectors with fixed area, each sector has a unique number. You can unify sectors to a bigger area, but you cannot divide them into smaller area. At first you can on-line book an exhibition site, consecutively you can send the Application Form. **Exhibition hall plan with sector numbers is available at www.gaudeamus.cz.**

Booth equipment

<input type="checkbox"/> Electricity connection 0,5 kW pcs x 252 €	<input type="checkbox"/> Internet connection 5 Mb/s pcs x 382 €
<input type="checkbox"/> Counter 100x50x80 cm pcs x 99 €	<input type="checkbox"/> Counter 100x50x110 cm pcs x 112 €
<input type="checkbox"/> Brochure/leaflet stand pcs x 53 €	<input type="checkbox"/> Table 80x80 cm pcs x 53 €
<input type="checkbox"/> Chair pcs x 38 €	<input type="checkbox"/> Bar chair pcs x 69 €
<input type="checkbox"/> Door to storage area pcs x 145 €	<input type="checkbox"/> Data-projector pcs x 261 €/day
<input type="checkbox"/> Projecting screen pcs x 84 €/day	<input type="checkbox"/> LCD TV (25") pcs x 130 €/day

Exhibition catalogue

<input type="checkbox"/> Black and white A5pages A5 x 695 €	<input type="checkbox"/> Black and white A6pages A6 x 391 €
<input type="checkbox"/> Colour A5pages A5 x 1 696 €	<input type="checkbox"/> Electronic catalogue advert x 261 €

Deadline for delivery of copy is 28th August 2025. 25 000 copies of the catalogue will be printed, a copy will be available for all visitors. The catalogue will contain detailed information about exhibiting schools and educational institutions. The catalogue will also contain paid advertising from exhibitors. Copy for printed catalogue may be supplied in pdf format in print quality. A5 page size is 14,8 x 21 cm, A6 page size is 14,8 x 10,5 cm. Advert for electronic catalogue may be supplied in pdf format with maximum 5 pages and a file size of 5 Mb.

Lectures / presentations

<input type="checkbox"/> Theatre A	<input type="checkbox"/> Theatre B
<input type="checkbox"/> Presentation duration 10 min. pcs x 244 €	<input type="checkbox"/> Presentation duration: 20 min. pcs x 336 €
<input type="checkbox"/> Presentation duration 30 min. pcs x 390 €	<input type="checkbox"/> Presentation duration: 40 min. pcs x 474 €
<input type="checkbox"/> Presentation at 8 a.m.-9.30 a.m. or 2 p.m.-4 p.m. -20 %.	

The lecture theatres are a part of the standard exhibition facilities. Exhibitors can give presentations about their study offers for attending students. In 2024, there will be two theatres, both will seat 300 people. The theatres are equipped with the quality sound system, data/video projectors and a computer for presentation projection. 35 % of the total number of visitors verifiably attend the lectures. This represents 10 000+ students visiting the lectures every year. **Lecture schedule with available times is located at www.gaudeamus.cz.**

Booth graphics

<input type="checkbox"/> Booth wall panel pcs x 107 €	<input type="checkbox"/> Counter front face pcs x 69 €
<input type="checkbox"/> Booth signboard m x 38 €	

Exhibition graphics includes printing, graphics application to the booth and graphics removal after the fair. • Artwork must be supplied by the exhibitor in print quality pdf format. Wall panel size: 2340 x 950 mm, Counter face (height 110 cm) size: 975 x 964 mm, Counter face (height 81 cm) size: 685 x 964 mm, Signboard size: 330 mm height, length per the booth size. **Deadline for artwork delivery is 28th August 2025.**

Other services

<input type="checkbox"/> Personalized e-mail to students 522 €	<input type="checkbox"/> Hostess (English speaking) days x 250 €
<input type="checkbox"/> Entrance passes pcs (free)	<input type="checkbox"/> Celebratory opening ticket pcs x (free)
<input type="checkbox"/> Dinner party ticket** pcs x 76 €	<input type="checkbox"/> One day parking pcs x 47 €
<input type="checkbox"/> Five-day parking pcs x 130 €	

The organizer will issue entrance passes for the exhibitors and their staff free of charge. The entrance passes will be sent to the exhibitor prior to the opening of the exhibition. Exhibitors entering the exhibition grounds by car will need a separate car parking permit. • The exhibition will be formally opened in the presence of many senior officials on the 1st November, tickets are free of charge. The second day of the exhibition, there will be a party for exhibitors at a prestigious club, tickets are subject to a charge. **Personalised e-mails:** e-mail supplied by the exhibitor can be sent to registered visitors before or after the fair. One e-mail per exhibitor can be sent.

ALL-INCLUSIVE PACKAGES

All packages include: The rental rate of exhibition booth (6 or 9 m²), construction and dismantlement of the booth, signboard with the name of the institution and booth number, red carpet, two ceiling spotlights, one electricity socket, internet connection (cable, 5 Mb/s), one table, two chairs, one counter, one leaflet stand, two entrance passes to the exhibition grounds, one ticket for the celebratory opening, registration fee and all advertising included in the fee.

☐ Economy service package

☐ 6m² booth 3 472 €

☐ 9m² booth 4 467 €

Economy service package furthermore includes: Accommodation in a 4* hotel (single room, 4 nights, breakfast). Refreshment service for the time of the exhibition.

☐ Standard service package

☐ 6m² booth 3 647 €

☐ 9m² booth 4 607 €

Standard service package furthermore includes: Accommodation in a 4* hotel (single room, 4 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Brno airport to the hotel and back. One ticket for the dinner party (meeting of exhibitors at the end of the second day).

☐ Executive service package

☐ 6m² booth 4 345 €

☐ 9m² booth 5 358 €

Executive service package furthermore includes: Accommodation in a superior hotel directly at the exhibition grounds (single room, 4 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Brno airport to the hotel and back. One ticket for the dinner party (meeting of exhibitors at the end of the second day). Czech and English-speaking hostess / translator for the time of the exhibition.

Signatures

The prices in the Application Form are in EUROS and include taxes per the Czech Law (VAT). We hereby confirm our application for the Central European Higher Education and Lifelong Learning Fair GAUDEAMUS® 2025 in the Czech Republic from 21st to 24th October 2025 and our acceptance of the Exhibition Terms and Conditions. By signing this Application Form, we accept rates valid for 2025 as well.

Exhibitor:

Date: 2025

Stamp:

Signature:

Organizer:

Date: 2025

Stamp:

Signature: