

# CENTRAL EUROPEAN EDUCATION AND LIFELONG LEARNING EXHIBITION GAUDEAMUS – AKADÉMIA BRATISLAVA 2024

Report on the progress of the fair from October 21, 2024

(Issued by the fair organizer, MP-Soft, a.s.)

**27<sup>th</sup> year of the Central European education and lifelong learning exhibition Gaudeamus – Akadémia Bratislava 2024 took place from 8 to 10 October 2024 at the Incheba Expo Bratislava exhibition centre in hall B2.**

The fair offered to visitors **395 represented universities, colleges, faculties, and other educational institutions**. Students could choose from more than **7,000 fields of study**. In addition to domestic universities, educational institutions from **16 other countries** were also represented at the fair. Those interested could choose from the study offer in Slovak Republic, Czech Republic, Great Britain, Denmark, the Netherlands, Switzerland, Spain, Ireland, Austria, United Arab Emirates, Finland, Belgium, Germany, Malta, Japan, Italy and Switzerland.

**Attendance XXVI. year of the fair:**

Day	Number of visitors	Number of teachers
<b>8<sup>th</sup> October 2024</b>	3 798	104
<b>9<sup>th</sup> October 2024</b>	4 337	112
<b>10<sup>th</sup> October 2024</b>	3 660	59
<b>Total</b>	<b>11 795</b>	<b>275</b>

**During its three days, the fair was visited by 11,795 visitors, including 275 secondary school teachers and guidance counsellors.**

**A total of 10,824 students registered at [www.gaudeamus-sk.sk](http://www.gaudeamus-sk.sk).** 9,353 of them completely filled out the registration questionnaire. **335 educators also registered** to visit the fair. All registered teachers received a free ticket to the fair.

A Test of Study Types was available to visitors. The result of the test is placement of the student in one of five study types (economic, technical, humanitarian, natural science, artistic). Each type is assigned an icon and an identification colour. The exhibitor's booths were marked by icons of the corresponding study types. Designation of study types with icons was also implemented on the Gaudeamus.cz, Gaudeamus-sk.sk portals and in the Gaudeamus Guide and Gaudeamus Advisor mobile applications. According to this designation, students could more easily find a study program corresponding to their type. Invitation to the Study Types Test was sent to all registered students. 3,533 (30 % of visitors) took the Test of Study Types.

Study type	Share of results
Humanities	24,2 %
Economics	22,9 %
Science	21,9 %
Art	20,3 %
Technology	10,6 %

**Basic characteristics of visitors:**

Sex	
Female	65,3 %
Male	34,7 %
Age	
18 - 21	72,0 %
15 - 17	27,7 %
22 - 25	0,2 %
25+	0,1 %
Type of school currently studied	
Grammar school	62,1 %
Vocational school	37,0 %
University	0,4 %
Other	0,4 %
Year of study	
4 <sup>th</sup> year	67,6 %
3 <sup>rd</sup> year	21,4 %
2 <sup>nd</sup> year	1,8 %
Other	9,2 %

**Regional distribution of attendance:**

Region	Share of visitors
Bratislavský kraj	26,4 %
Žilinský kraj	18,1 %
Trenčiansky kraj	16,5 %
Trnavský kraj	15,6 %
Banskobystrický kraj	10,3 %
Nitriansky kraj	8,9 %
Prešovský kraj	2,3 %
Košický kraj	2,0 %