

CENTRAL EUROPEAN EDUCATION AND LIFELONG LEARNING EXHIBITION GAUDEAMUS NITRA 2024

Report on the progress of the fair from October 4, 2024

(Issued by the fair organizer, MP-Soft, a.s.)

11th year of the Central European education and lifelong learning exhibition Gaudeamus Nitra 2024 took place from 24 to 25 September 2024 at the Agrokomplex exhibition centre in hall M4.

The fair offered to visitors **249 represented universities, colleges, faculties, and other educational institutions**. Students could choose from more than **5,000 fields of study**. In addition to domestic universities, educational institutions from **12 other countries** were also represented at the fair. Those interested could choose from the study offer in Slovak Republic, Czech Republic, Great Britain, Denmark, the Netherlands, Spain, Ireland, United Arab Emirates, Finland, Belgium, Germany, Malta and Japan.

Attendance of the XI. year of the fair:

Day	Number of visitors	Number of teachers
24th September 2024	2 729	70
25th September 2024	2 101	58
Total	4 830	128

During its two days, the fair was visited by 4,830 visitors, including 128 secondary school teachers and guidance counsellors.

A total of 2,712 students registered at www.gaudeamus-sk.sk. 2,552 of them completely filled out the registration questionnaire. **114 educators also registered** to visit the fair. All registered teachers received a free ticket to the fair.

A Test of Study Types was available to visitors. The result of the test is placement of the student in one of five study types (economic, technical, humanitarian, natural science, artistic). Each type is assigned an icon and an identification colour. The exhibitor's booths were marked by icons of the corresponding study types. Designation of study types with icons was also implemented on the Gaudeamus.cz, Gaudeamus-sk.sk portals and in the Gaudeamus Guide and Gaudeamus Advisor mobile applications. According to this designation, students could more easily find a study program corresponding to their type. Invitation to the Study Types Test was sent to all registered students. 971 (20 % of visitors) took the Test of Study Types.

Study type	Share of results
Art	24,5 %
Economics	21,9 %
Science	21,0 %
Humanities	19,6 %
Technology	13,0 %

Basic characteristics of visitors:

Gender	
Female	57,0 %
Male	43,0 %
Age	
18 - 21	80,5 %
15 - 17	19,1 %
22 - 25	0,1 %
25+	0,2 %
Type of school currently studied	
Vocational school	55,1 %
Grammar school	38,3 %
Other	6,2 %
University	0,3 %
Year of study	
4 th year	65,5 %
3 rd year	19,6 %
Other	14,9 %

Regional distribution of attendance:

Region	Share of visitors
Nitriansky kraj	59,8 %
Banskobystrický kraj	17,1 %
Trenčiansky kraj	11,9 %
Trnavský kraj	8,6 %
Žilinský kraj	1,3 %
Bratislavský kraj	0,6 %
Košický kraj	0,4 %
Prešovský kraj	0,3 %