

CENTRAL EUROPEAN HIGHER EDUCATION AND LIFELONG LEARNING FAIR GAUDEAMUS[®] 2025 17th year, 21st – 23rd January 2025, Prague, Czech Republic

info@gaudeamus.cz; www.gaudeamus.cz

APPLICATION FORM FOR PARTICIPATION

Organizer's details

Address:
Contact person:
Telephone:
E-mail:
Exhibition website:
Bank:
IBAN:
SWIFT:

MP-Soft a.s., Prikop 4, 602 00 Brno, Czech Republic Pavel Mikula +420 545 176 136 info@gaudeamus.cz www.gaudeamus.cz VÚB, a.s., Mlynské nivy 1, Bratislava, 829 90, Slovak Republic SK 42 0200 0000 0031 2221 3657 SUBASKBX

Application deadline: 2nd December 2024 - 30% discount applies before this date!

(Discounted prices are stated in the form below!)

	Name of school:			
7	Country:	City:		Zip code:
EXHIBITOR INFORMATION	Address:	<u>.</u>		P.O. Box:
RMA	Phone:			Fax:
NF0	E-mail:			Web:
S IN	university	language school		ublisher of science literature
OF	college	other educational in		aining for study abroad
3IT	higher school	education consultan		rocurement of education abroad
KHIE	Certificates: ECTS Label (European Credit Transfer System) ODS Label (Diploma supplement Label) Other certificates			
E	Contact person:			Mobile:
	E-mail:		VAT number	· (EU only):
WE RE	QUIRE THE FOLLOWING STAM	NDARD EXHIBITION BOOTH C	OR SPACE AND SE	ERVICES:
Exhibition stand and related services	1. Registration fee 174 €		The registration fee is paid by every exhibitor with assigned booth number. The amount is fixed; it doesn't differ according to the size of the booth. Registration fee includes exhibitor's profile at www.gaudeamus.cz and Gaudeamus Guide App.	
	2. Standard stand with bas	sic equipment:		hibition booth includes area rental charge; construction
	□ 4 m² 1 000 € □ 6 m² 1 500 € □ 9 m² 2 250 € □ 12 m² 3 000 € □ Different size m² 250 €/m²€	 corner booth row booth booth with storage area (1 m²) 	of the institution a installation, connect of 100 watts for e to the exhibition of furniture consisting	de walls 2.5 meters high; a signboard with the name nd booth number; a carpet on the floor of the booth; ction and consumption of electricity for two spotlights every 6 or 9 m ² ; two entrance passes for exhibitors grounds. The allotted exhibition booth includes basic g of one table, two chairs and a brochure/leaflet stand. can be hired as a special service.
	3. Location of the stand in Sector(s)		can unify sectors smaller area. First	is divided into numbered sectors with fixed area. You to a bigger area, but you can not divide them into you can on-line book an exhibition site, consecutively the Application Form. Please see the website .cz .
	 4. Additional equipment: Electricity connection 0, Internet connection (LAN of Table 80x80 cm) Chair Bar chair Brochure/leaflet stand 		□ Counter 50x1 □ Counter 50x1 □ Door to stora □ Data-projecto	100x88 cm pcs x 82 € 100x100 cm pcs x 93 € ge area pcs x 120 € or pcs x 217 €/one day reen pcs x 70 €/one day

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	5. Exhibition catalogue □ Black and white A5 □ Black and white A6 □ Colour A5 A5 size 14,8 x 21 cm Deadline for delivery of copy is 1 st December 2023!	A four-line advert in the list of exhibitors and all indexes is free of charge. Additional advertising is a paid service. Deadline for delivery of the text of additional advertising is 2 nd December 2024. 12 000 copies of the catalogue will be printed, and each visitor will receive a copy. The catalogue will contain detailed information about exhibiting schools and educational institutions		
6	6. Presentations/lectures:			
Catalogue, lectures and other services	Theatre for 250 persons□ duration: 10 minutes pcs $142 \in$ □ duration: 20 minutes pcs $205 \in$ □ duration: 30 minutes pcs $231 \in$ □ duration: 40 minutes pcs $320 \in$	The lecture theatre is a part of the standard exhibition facilities. In 2025, the theatre will seat 250 people. It will be equipped with a quality sound and projection system and a computer for presentations. • $25 - 30 \%$ of all exhibition visitors attend the lectures!		
	7. Exhibition graphics□ Booth wall panel $pcs \times 93 \in$ □ Counter front face $pcs \times 60 \in$ □ Booth signboard $m \times 33 \in$	Exhibition graphics includes printing, graphics application and removal after the fair. • Artwork must be supplied by the exhibitor in print quality pdf format. • Wall panel size: 2395 x 950 mm, Counter face (height 110 cm) size: 995 x 972 mm, Counter face (height 81 cm) size: 775 x 972 mm, Signboard size: 400 mm height, length according to the booth size. Deadline for artwork delivery is 18 th December 2024.		
	 8. Additional advertising □ Mailing of personalized e-mails to students 380 € 	E-mail supplied by the exhibitor can be sent to registered visitors before or after the fair. Only one e-mail per exhibitor can be sent. Addresses can be sorted according to the student's field of study preference.		
	9. Other services □ Entrance pass pcs FOC* □ Dinner party ticket pcs 63 € □ 4 day parking ticket pcs 82 €	The organizer will issue entrance passes for exhibitors and their staff free of charge. The entrance passes will be sent to the exhibitor 30 days prior to the opening of the exhibition. Exhibitors entering the exhibition grounds by car, can use the automated parking system at the gate. The second day of the exhibition, there will be a party for exhibitors at a prestigious club, tickets are subject to a charge.		
	10. Special services	Please contact us at info@gaudeamus.cz. We will be happy to provide any kind of special service you require.		
ALL	NCLUSIVE PACKAGE SELECTION:			
All packages include: The rental rate of the booth (6 or 9 m ²), construction and dismantlement of the booth, signboard with the name of the institution and booth number, red carpet, two ceiling spotlights, one electricity socket, internet connection, one table, two chairs, one counter, one leaflet stand, two entrance passes to the exhibition grounds and for refreshments, four line advertisement in the exhibition catalogue (printed and electronic), advertising at the exhibition website.				
□ 6m² booth 2 487 €		Economy service package furthermore includes: Accommodation in a 3* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition.		
□ 6m ² booth 2 620 €		Standard service package furthermore includes: Accommodation in a 4* hotel (single room, 3 nights, breakfast). Refreshment service for the ime of the exhibition. Transfer from Prague airport to the hotel and back. One ticket for the dinner party.		
 □ Executive service package □ 6m² booth 3 149 € □ 9m² booth 3 810 € 		Executive service package furthermore includes: Accommodation n a 4* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Prague airport to the hotel and back. Czech and English-speaking hostess / translator for the time of he exhibition. Two tickets to the dinner party.		

The prices in the Application Form are in EUROS and include taxes according to the Czech Law. We hereby confirm our application for the Central European Higher Education and Lifelong Learning Fair GAUDEAMUS[®] 2025 in the Czech Republic from 21st to 23rd January 2025. By signing this Application Form, we accept rates valid for 2025 as well. If you require different size of the exhibition stand or different disposition of the stand please use the standard application form, which you can download from the website: www.en.gaudeamus.cz.

Stamp:

Signature: