



**CENTRAL EUROPEAN HIGHER EDUCATION AND LIFELONG
LEARNING FAIR GAUDEAMUS® AKADÉMIA 2024**
8th – 10th October 2024, Bratislava, Slovak Republic
info@gaudeamus.cz; www.gaudeamus.cz

EXHIBITOR APPLICATION FORM

Application deadline: 14th June 2024 - 30% discount applies before this date!

(Discounted prices are stated in the form below!)

Organizer's details

Address: MP-Soft a.s., Prikop 4, 602 00 Brno, Czech Republic
Contact person: Mr. Pavel Mikula
Telephone: +420 545 176 136
Bank: VÚB, a.s., Mlynské nivy 1, Bratislava, 829 90, Slovak Republic
IBAN: SK 42 0200 0000 0031 2221 3657

Exhibition website: www.gaudeamus.cz
E-mail: info@gaudeamus.cz
SWIFT: SUBASKBX

Exhibitor's details

Name of school:
Country:
City:
Zip code:
Address:
P.O. Box:
Phone:
E-mail:
Web:
VAT number:
Contact person:
Mobile:
Contact E-mail:

Category:
 university
 college
 higher school
 language school
 other educational institution
 training for study abroad
 education consultancy
 procurement of education abroad
 publisher of science literature

Certificates:
 ECTS Label
 DS Label
 other certificates:
.....
.....

Exhibition booth and registration fee

- Registration fee** 106 € (compulsory item, 1 per booth)
- 4 m² standard booth 852 € 6 m² standard booth 1 278 €
- 9 m² standard booth 1 917 € 12 m² standard booth 2 556 €
- Different size booth m² 213 €/m²..... €

Booth location in sector(s) no.:
 corner booth row booth booth with storage area

The registration fee: is paid by every exhibitor with assigned booth number. The amount is fixed; it doesn't differ per the size of the booth. The fee includes basic listing of exhibitor at the exhibition websites and mobile app, printed and electronic catalogue. Online profile of the exhibitor with basic information, list of fields of study, list of faculties, logo, photos, video.

Price of the exhibition booth includes: area rental charge; construction fee – back and side walls 2.5 meters high; a signboard with the name of the institution and booth number; a carpet on the floor of the booth; installation, connection and consumption of electricity for two spotlights of 100 watts for every 6 or 9 m²; two entrance passes for exhibitors to the exhibition grounds. The allotted exhibition booth includes basic furniture consisting of one table, two chairs and a brochure/leaflet stand. Additional furniture can be hired as a special service.

The exhibition hall is divided into sectors with fixed area, each sector has a unique number. You can unify sectors to a bigger area, but you cannot divide them into smaller area. At first you can on-line book an exhibition site, consecutively you can send the Application Form. **Exhibition hall plan with sector numbers is available at www.gaudeamus.cz.**

Booth equipment

- | | | | |
|--|----------------------|--|-----------------------|
| <input type="checkbox"/> Electricity connection 1 kW | pcs x 199 € | <input type="checkbox"/> Internet connection | pcs x 159 € |
| <input type="checkbox"/> Counter 100x50x80 cm | pcs x 73 € | <input type="checkbox"/> Counter 100x60x110 cm | pcs x 80 € |
| <input type="checkbox"/> Brochure/leaflet stand | pcs x 53 € | <input type="checkbox"/> Table 80x80 cm | pcs x 40 € |
| <input type="checkbox"/> Chair | pcs x 27 € | <input type="checkbox"/> Bar chair | pcs x 53 € |
| <input type="checkbox"/> Door to storage area | pcs x 159 € | <input type="checkbox"/> Data-projector | pcs x 213 €/day |
| <input type="checkbox"/> Projecting screen | pcs x 66 €/day | <input type="checkbox"/> LCD TV (20") | pcs x 106 €/day |

Exhibition catalogue

- | | | | |
|---|-------------------------|---|-----------------------|
| <input type="checkbox"/> Black and white A5 |pages A5 x 558 € | <input type="checkbox"/> Black and white A6 |pages A6 x 279 € |
| <input type="checkbox"/> Colour A5 |pages A5 x 1 063 € | <input type="checkbox"/> Electronic catalogue | advert x 199 € |

Deadline for delivery of copy is 28th August 2024. 10 000 copies of the catalogue will be printed, and each visitor will receive a copy. The catalogue will contain detailed information about exhibiting schools and educational institutions. The catalogue will also contain paid advertising from exhibitors. Copy for printed catalogue may be supplied in pdf format in print quality. A5 page size is 14,8 x 21 cm, A6 page size is 14,8 x 10,5 cm. Advert for electronic catalogue may be supplied in pdf format with maximum 5 pages and a file size of 5 Mb.

Lectures / presentations

- | | | | |
|--|-------------------|---|-------------------|
| <input type="checkbox"/> Presentation duration 10 min. | pcs x 199 € | <input type="checkbox"/> Presentation duration: 20 min. | pcs x 266 € |
| <input type="checkbox"/> Presentation duration 30 min. | pcs x 305 € | <input type="checkbox"/> Presentation duration: 40 min. | pcs x 372 € |
- Presentation at 8 a.m.-9.30 a.m. or 2 p.m.-4 p.m. -20 %.**

The lecture theatre is a part of the standard exhibition facilities. Exhibitors can give presentations about their study offers for attending students. In 2024, there will be a theatre seating 250 people. The theatres are equipped with the quality sound system, data/video projectors and a computer for presentation projection. 35 % of the total number of visitors verifiably attend the lectures. This represents 4 000+ students visiting the lectures every year. **Lecture schedule with available times is located at www.gaudeamus.cz.**

Booth graphics

- | | | | |
|---|-------------------|---|------------------|
| <input type="checkbox"/> Booth wall panel | pcs x 100 € | <input type="checkbox"/> Counter front face | pcs x 52 € |
| <input type="checkbox"/> Booth signboard | m x 31 € | | |

Exhibition graphics includes printing, graphics application to the booth and graphics removal after the fair. Artwork must be supplied by the exhibitor in print quality pdf format. Wall panel size: 2340 x 950 mm, Counter face (height 110 cm) size: 960 x 950 mm, Counter face (height 81 cm) size: 680 x 950 mm, Signboard size: 400 mm height, length per the booth size. **Deadline for artwork delivery is 28th August 2024.**

Other services

- | | | | |
|--|------------------|---|--------------------|
| <input type="checkbox"/> Personalized e-mail to students | 170 € | <input type="checkbox"/> Opening event ticket | pcs x (free) |
| <input type="checkbox"/> Entrance passes | pcs (free) | <input type="checkbox"/> One day parking | pcs x 33 € |
| <input type="checkbox"/> Dinner party ticket** | pcs x 60 € | | |
| <input type="checkbox"/> Four-day parking | pcs x 80 € | | |

The organizer will issue entrance passes for the exhibitors and their staff free of charge. The entrance passes will be sent to the exhibitor prior to the opening of the exhibition. Exhibitors entering the exhibition grounds by car will need a separate car parking permit. • The exhibition will be formally opened in the presence of many senior officials on the 8th of October, tickets are free of charge. The second day of the exhibition, there will be a party for exhibitors at a prestigious club, tickets are subject to a charge. **Personalised e-mails:** e-mail supplied by the exhibitor can be sent to registered visitors before or after the fair. One e-mail per exhibitor can be sent.

ALL-INCLUSIVE PACKAGES

All packages include: The rental rate of exhibition booth (6 or 9 m²), construction and dismantlement of the booth, signboard with the name of the institution and booth number, red carpet, two ceiling spotlights, one electricity socket, internet connection (cable, 5 Mb/s), one table, two chairs, one counter, one leaflet stand, two entrance passes to the exhibition grounds, one ticket for the celebratory opening, registration fee and all advertising included in the fee.

Economy service package

6m² booth 2 513 €

9m² booth 3 174 €

Economy service package furthermore includes: Accommodation in a 3* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition.

Standard service package

6m² booth 2 777 €

9m² booth 3 373 €

Standard service package furthermore includes: Accommodation in a 4* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Bratislava airport to the hotel and back. One ticket for the dinner party (meeting of exhibitors at the end of the second day).

Executive service package

6m² booth 3 306 €

9m² booth 3 902 €

Executive service package furthermore includes: Accommodation in a 4* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Bratislava airport to the hotel and back. One ticket for the dinner party (meeting of exhibitors at the end of the second day). Slovak and English-speaking hostess / translator for the time of the exhibition.

Signatures

The prices in the Application Form are in EUROS and include taxes per the Slovak Law (VAT). We hereby confirm our application for the Central European Higher Education and Lifelong Learning Fair GAUDEAMUS® Akadémia 2024 in the Slovak Republic from 8th to 10th October 2024 and our acceptance of the Exhibition Terms and Conditions. By signing this Application Form, we accept rates valid for 2024 as well.

Exhibitor:

Date: 2024

Stamp:

Signature:

Organizer:

Date: 2024

Stamp:

Signature: