

# CENTRAL EUROPEAN EDUCATION AND LIFELONG LEARNING EXHIBITION GAUDEAMUS – AKADÉMIA BRATISLAVA 2023

**Report on the progress of the fair from October 24, 2023**

**(Issued by the fair organizer, MP-Soft, a.s.)**

**26<sup>th</sup> year of the Central European education and lifelong learning exhibition Gaudeamus – Akadémia Bratislava 2023 took place from 10 to 12 October 2023 at the Incheba Expo Bratislava exhibition centre in hall B2.**

The fair offered to visitors **408 represented universities, colleges, faculties, and other educational institutions**. Students could choose from more than **7,000 fields of study**. In addition to domestic universities, educational institutions from **17 other countries** were also represented at the fair. Those interested could choose from the study offer in Slovak Republic, Czech Republic, Great Britain, Denmark, the Netherlands, Switzerland, Spain, Ireland, Lithuania, Austria, United Arab Emirates, Finland, Belgium, Germany, Malta, Japan, Italy and France.

**Attendance XXVI. year of the fair:**

<b>Day</b>	<b>Number of visitors</b>	<b>Number of teachers</b>
<b>10<sup>th</sup> October 2023</b>	3 931	102
<b>11<sup>th</sup> October 2023</b>	5 204	123
<b>12<sup>th</sup> October 2023</b>	2 708	55
<b>Total</b>	<b>11 843</b>	<b>280</b>

**During its three days, the fair was visited by 11,843 visitors, including 280 secondary school teachers and guidance counsellors. The total attendance is higher by 655 visitors compared to 2022.**

**A total of 10,757 students registered at [www.gaudeamus-sk.sk](http://www.gaudeamus-sk.sk). 10,445 of them completely filled out the registration questionnaire. 367 educators also registered to visit the fair. All registered teachers received a free ticket to the fair.**

A Test of Study Types was available to visitors. The result of the test is placement of the student in one of five study types (economic, technical, humanitarian, natural science, artistic). Each type is assigned an icon and an identification colour. The exhibitor's booths were marked by icons of the corresponding study types. Designation of study types with icons was also implemented on the Gaudeamus.cz, Gaudeamus-sk.sk portals and in the Gaudeamus Guide and Gaudeamus Advisor mobile applications. According to this designation, students could more easily find a study program corresponding to their type. Invitation to the Study Types Test was sent to all registered students. 3,824 (32.3% of visitors) took the Test of Study Types.

Study type	Share of results
Humanities	25,1 %
Economics	21,9 %
Art	21,3 %
Science	20,6 %
Technology	11,0 %

#### Basic characteristics of visitors:

Sex	
Female	61,4 %
Male	38,6 %
Age	
18 - 21	75,7 %
15 - 17	23,6 %
22 - 25	0,4 %
25+	0,3 %
Type of school currently studied	
Grammar school	59,3 %
Vocational school	36,9 %
University	0,6 %
Other	3,3 %
Year of study	
4 <sup>th</sup> year	71,4 %
3 <sup>rd</sup> year	22,2 %
Other	6,3 %

#### Regional distribution of attendance:

Region	Share of visitors
Bratislavský kraj	24,2 %
Žilinský kraj	19,0 %
Trenčiansky kraj	17,3 %
Trnavský kraj	14,3 %
Banskobystrický kraj	10,9 %
Nitriansky kraj	10,2 %
Prešovský kraj	2,3 %
Košický kraj	1,6 %