

CENTRAL EUROPEAN EDUCATION AND LIFELONG LEARNING EXHIBITION GAUDEAMUS NITRA 2023

Report on the progress of the fair from October 24, 2023

(Issued by the fair organizer, MP-Soft, a.s.)

10th year of the Central European education and lifelong learning exhibition Gaudeamus Nitra 2023 took place from 14 to 15 November 2023 at the Agrokomplex exhibition centre in hall F.

The fair offered to visitors **307 represented universities, colleges, faculties, and other educational institutions**. Students could choose from more than **5,500 fields of study**. In addition to domestic universities, educational institutions from **15 other countries** were also represented at the fair. Those interested could choose from the study offer in Slovak Republic, Czech Republic, Great Britain, Denmark, the Netherlands, Switzerland, Spain, Ireland, Lithuania, United Arab Emirates, Finland, Belgium, Germany, Malta, Japan and Italy.

Attendance X. year of the fair:

Day	Number of visitors	Number of teachers
14th November 2023	2 250	62
15th November 2023	2 319	46
Total	4 569	108

During its two days, the fair was visited by 4,569 visitors, including 108 secondary school teachers and guidance counsellors.

A total of 2,412 students registered at www.gaudeamus-sk.sk. 2,189 of them completely filled out the registration questionnaire. **107 educators also registered** to visit the fair. All registered teachers received a free ticket to the fair.

A Test of Study Types was available to visitors. The result of the test is placement of the student in one of five study types (economic, technical, humanitarian, natural science, artistic). Each type is assigned an icon and an identification colour. The exhibitor's booths were marked by icons of the corresponding study types. Designation of study types with icons was also implemented on the Gaudeamus.cz, Gaudeamus-sk.sk portals and in the Gaudeamus Guide and Gaudeamus Advisor mobile applications. According to this designation, students could more easily find a study program corresponding to their type. Invitation to the Study Types Test was sent to all registered students. 858 (19 % of visitors) took the Test of Study Types.

Study type	Share of results
Economics	23,6 %
Science	23,2 %
Art	21,5 %
Humanities	19,5 %
Technology	12,1 %

Basic characteristics of visitors:

Gender	
Female	59,4 %
Male	40,6 %
Age	
18 - 21	79,6 %
15 - 17	19,5 %
22 - 25	0,5 %
25+	0,3 %
Type of school currently studied	
Grammar school	48,3 %
Vocational school	47,6 %
Other	3,9 %
University	0,3 %
Year of study	
4th year	64,6 %
3rd year	19,7 %
Other	15,7 %

Regional distribution of attendance:

Region	Share of visitors
Nitriansky kraj	62,2 %
Banskobystrický kraj	13,4 %
Trenčiansky kraj	10,9 %
Trnavský kraj	8,7 %
Žilinský kraj	3,3 %
Bratislavský kraj	0,9 %
Košický kraj	0,3 %
Prešovský kraj	0,3 %