

CENTRAL EUROPEAN EDUCATION AND LIFELONG LEARNING EXHIBITION GAUDEAMUS – AKADÉMIA BRATISLAVA 2022

Report on the progress of the fair from October 10, 2022

(Issued by the fair organizer, MP-Soft, a.s.)

25th year of the Central European education and lifelong learning exhibition Gaudeamus – Akadémia Bratislava 2022 took place from 4 to 6 October 2022 at the Incheba Expo Bratislava exhibition centre in hall D.

The fair offered to visitors **406 represented universities, colleges, faculties, and other educational institutions**. Students could choose from more than **7,000 fields of study**. In addition to domestic universities, educational institutions from **18 other countries** were also represented at the fair. Those interested could choose from the study offer in the Slovak Republic, the Czech Republic, Great Britain, Denmark, the Netherlands, Switzerland, Spain, Ireland, Hungary, Austria, the United Arab Emirates, Finland, Belgium, Germany, Japan, Italy, Sweden, France and the USA.

Attendance XXV. year of the fair:

Day	Number of visitors	Number of teachers
4th October 2022	3 089	88
5th October 2022	4 971	93
6th October 2022	3 128	78
Total	11 188	259

During its three days, the fair was visited by 11,188 visitors, including 259 secondary school teachers and guidance counsellors. The total attendance is a 19% increase compared to 2019.

A total of 12,726 students registered at www.gaudeamus-sk.sk. 10,445 of them completely filled out the registration questionnaire. 346 educators also registered to visit the fair. All registered teachers received a free ticket to the fair.

A Test of Study Types was available to visitors. The result of the test is placement of the student in one of five study types (economic, technical, humanitarian, natural science, artistic). Each type is assigned an icon and an identification colour. The exhibitor's booths were marked by icons of the corresponding study types. Designation of study types with icons was also implemented on the Gaudeamus.cz, Gaudeamus-sk.sk portals and in the Gaudeamus Guide and Gaudeamus Advisor mobile applications. According to this designation, students could more easily find a study program corresponding to their type. Invitation to the Study Types Test was sent to all registered students. 4,882 (38.4% of those registered) took the Test of Study Types before visiting the fair. Another 784 students took the test in the Testing Centre at the fair. The table provides an overview of the test results.

Study type	Share of results
Humanities	24,1 %
Economics	22,4 %
Art	22,3 %
Science	19,4 %
Technology	11,9 %

Basic characteristics of visitors:

Sex	
Female	61,6 %
Male	36,9 %
Other	1,5 %
Age	
18 - 21	77,0 %
15 - 17	22,3 %
22 - 25	0,3 %
25+	0,3 %
Type of school currently studied	
Grammar school	61,3 %
Vocational school	34,4 %
University	1,1 %
Higher school	0,2 %
Other	3,0 %
Year of study	
4 th year	71,4 %
3 rd year	22,2 %
Other	6,3 %

Regional distribution of attendance:

Region	Share of visitors
Bratislavský	20,3 %
Trenčianský	17,8 %
Žilinský	17,6 %
Trnavský	13,2 %
Banskobystrický	12,2 %
Nitranský	9,9 %
Košický	3,8 %
Prešovský	2,5 %
Foreign regions	2,7 %