

Central European Higher Education and Lifelong Learning Fair

Gaudeamus 2022/2023

Czech Republic – Slovak Republic



25th year Gaudeamus - Akadémia Bratislava

4th – 6th October 2022, Incheba Expo Bratislava

28th year Gaudeamus Brno

1st – 4th November 2022, Brno Exhibition Center

9th year Gaudeamus Nitra

14th – 16th November 2022 Exhibition Center Nitra

15th year Gaudeamus Prague

24th – 26th January 2023, PVA Expo Prague

World class events in the Central European region

Central European Higher Education and Lifelong Learning Fair

Gaudeamus 2022/2023

Czech Republic – Slovak Republic



Participate in the Central Europe's Biggest Higher Education and Lifelong Learning Fair

The Gaudeamus Fair is being held annually in the heart of Europe, providing a meeting place for students from Czech and Slovak republic and educators from around the world. The aim of the fair is to create an efficient and cost-effective platform for international student recruitment.

FEATURES & FOCUS

28

years of tradition

Domestic: Representation of Czech and Slovak tertiary education, including universities, colleges, language schools, higher schools and other educational institutions, ministries and youth information services.

500+

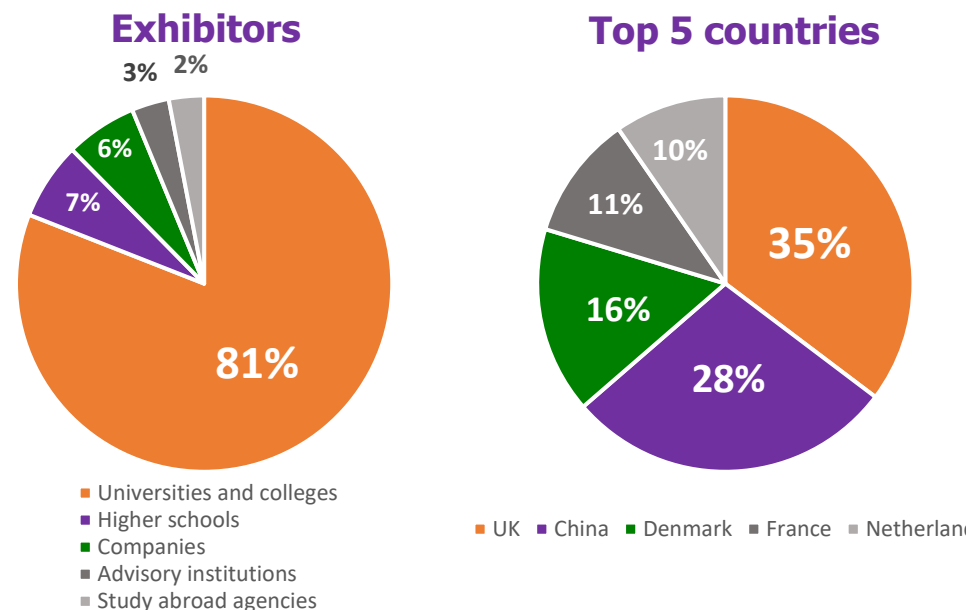
domestic and international exhibitors

Study Abroad: Universities, colleges, education institutions and language schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

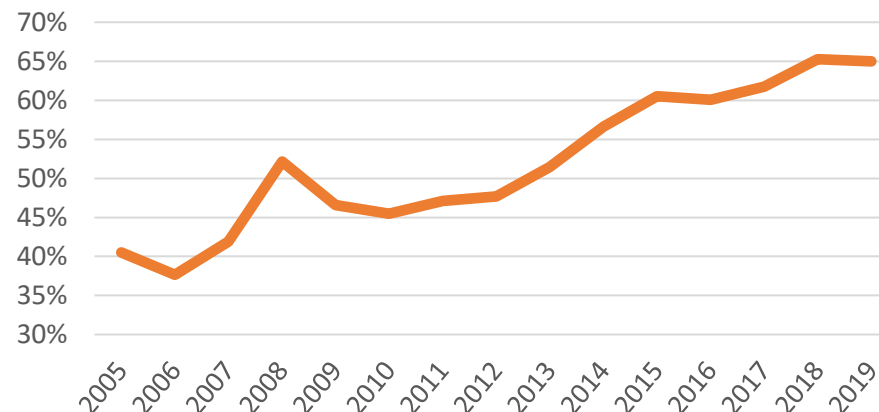
58 000+

visitors from Czech Republic and Slovakia

Lifelong Learning: Offers a wide range of business, technology, language, computer and communication studies, all kinds of daily or evening studies, MBA, Ph.D. programs and many more.



FAIR EFFICIENCY



Central European Higher Education and Lifelong Learning Fair

Gaudeamus 2022/2023

Czech Republic – Slovak Republic



GAUDEAMUS BRNO

1st – 4th November 2022

Brno exhibition centre

28

Years of tradition

30 000+

Visitors from the whole Czech Republic

68 %

Of visitors are final year High school students

400+

Exhibitors from the Czech Republic and abroad



GAUDEAMUS PRAGUE

24th – 26th January 2023

PVA Expo Prague

15

Years of tradition

13 000+

Visitors from Prague and neighbouring regions

300+

Exhibitors from the Czech Republic and abroad

Modern exhibition facilities

The best exhibition centre in Prague

Central European Higher Education and Lifelong Learning Fair

Gaudeamus 2022/2023

Czech Republic – Slovak Republic



GAUDEAMUS NITRA

14th – 16th November 2022

Exhibition Centre Agrokomplex Nitra

9

Years of tradition

3 000+

Visitors from the whole Slovak Republic

New format

Presentation and consultation days – address students in a cost-effective way



GAUDEAMUS – AKADÉMIA BRATISLAVA

4th – 6th October 2022

Incheba Expo Bratislava

Continuing the 22 year

Tradition of the student's fair Akadémia & Vapac

9 000+

Visitors from Bratislava and neighbouring regions

Professional organization

At the Incheba Expo Bratislava

7

Accompanying programs for students and teachers

Address Czech and Slovak Students willing to study abroad

The Gaudeamus Fair has a highly targeted attendance. 93% of visitors are students looking for further study opportunities. Students interested in study abroad can pre-register before each fair and are personally invited to the event based on their study abroad preferences.

74%

of visitors are 3rd or 4th year high school students

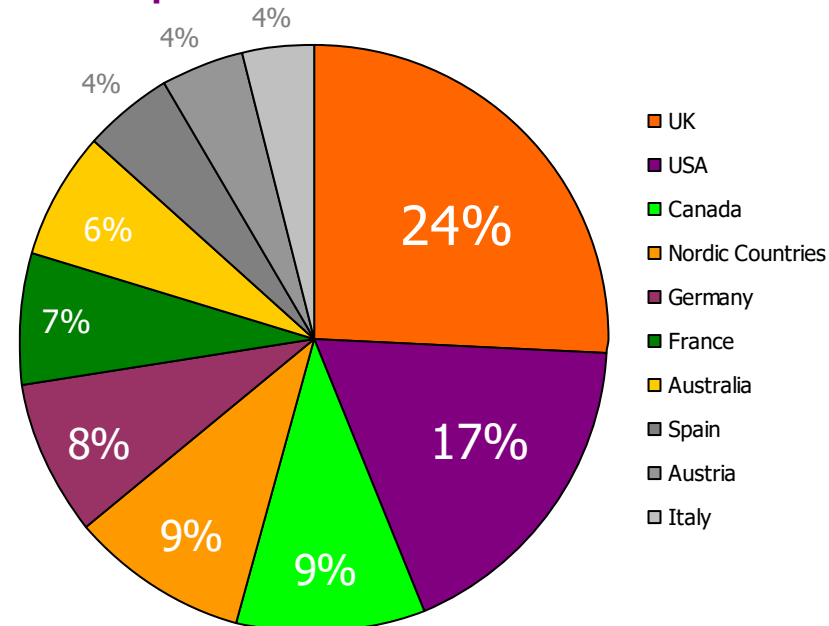
56%

of students are interested in whole study abroad

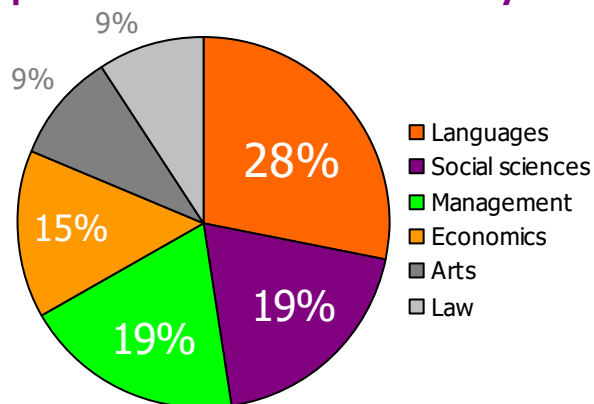
44%

of students are interested in an exchange program

Top 10 most demanded countries



Top 6 most demanded fields of study



60 %

of students wish to study in English

25 %

German

15 %

French

46 %

of students are looking for a bachelors degree

34 %

of students are looking for a masters program

Central European Higher Education and Lifelong Learning Fair

Gaudeamus 2022/2023

Czech Republic – Slovak Republic



Who else exhibited?

- Beijing Institute of Technology
- ESMOD Paris
- Fachhochschule Campus Wien
- HTMi Hotel and Tourism Management Institute, Switzerland
- HZ University of Applied Sciences, The Netherlands
- International Language Academy of Canada
- New York University Abu Dhabi
- Seinäjoki University of Applied Sciences, Finland
- School D'Hospitality, Singapore
- Trento RISE / University of Trento
- Universität Stuttgart
- University College Birmingham
- University College of Northern Denmark
- University of Sydney
- And many more....

42

countries of the world

5

continents

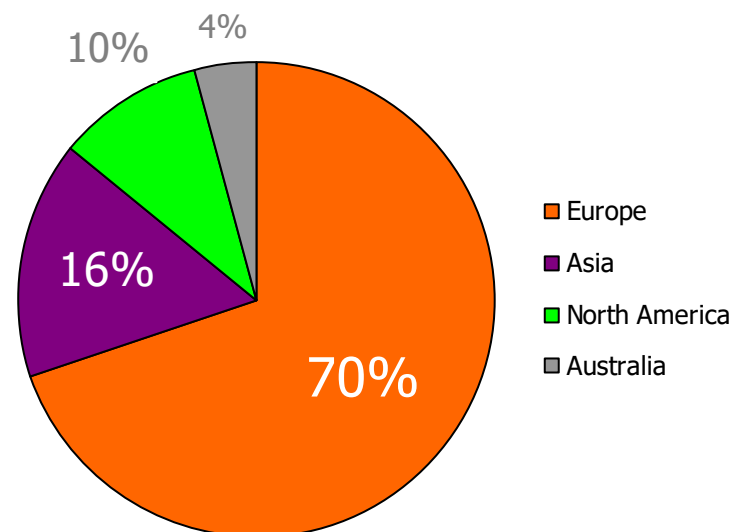
3 700+

exhibitors during fair history

680 000+

visitors during fair history

International reach, European focus



CONTACT DETAILS

Enquiries and Booking:

info@gaudeamus.cz

+420 545 176 136

Website:

www.gaudeamus.cz

Postal Address:

MP-Soft, a.s.

Příkop 4

604 16 Brno

Czech Republic