



**CENTRAL EUROPEAN HIGHER EDUCATION AND LIFELONG  
LEARNING FAIR GAUDEAMUS® 2022, 28<sup>th</sup> YEAR**  
1<sup>st</sup> – 4<sup>th</sup> November 2022, Brno, Czech Republic  
info@gaudeamus.cz; www.gaudeamus.cz

**THE BEST BOOTH COMPETITION  
TERMS AND CONDITIONS**

**About the Competition**

The 13<sup>th</sup> year of The Best Booth Competition will be held during the Gaudeamus® fair in Brno 2022. The aim of the competition is to obtain information on how the students see the exhibitor's presentations and which aspects of the presentations are important to them.

**The registered booths will be evaluated by the committee comprised of students of various types of schools, under the supervision of a non-party teacher or education consultant.**

The committee will rate each criterion with marks 1-5, 1 being the best and 5 being the worst. Every registered school will obtain 8 marks (1 for each criterion), out of which the arithmetic mean will be calculated. The winner of the contest will be the school with the lowest score (arithmetic mean of the 8 marks).

**The evaluation will take place on the 1<sup>st</sup> and 2<sup>nd</sup> November**, each day between 9 a.m. and 3 p.m. **Evaluation of accompanying programmes and lectures will take place on the same days** at the time of the lecture or during the programme.

The results will be announced on the 2<sup>nd</sup> November 2022 at the dinner party which will start at 7 p.m.

**The list of all registered schools along with their rating will be published at [www.gaudeamus.cz](http://www.gaudeamus.cz) during the fair.**

**Evaluation criteria**

**The evaluation criteria:**

- 1. Presentation in the Exhibition catalogues** (printed and electronic): relevancy and understandability of presented information for students, overall quality of the presentation.
- 2. Presentation at the Exhibition's website and information systems** (contact information, lists of fields of study and faculties): wholeness and correctness of presented information.
- 3. Design of the booth:** attractiveness of the booth for students, good arrangement of the design.
- 4. Layout of the booth:** location of the booth in the exhibition hall, size of the booth in relation to the number of visitors, waiting time for information.
- 5. Booth staff:** willingness and responsiveness in communication with students, ability to provide quality and relevant information.
- 6. Brochures and other materials:** good arrangement of the materials, understandability of presented information, availability of the materials.
- 7. Accompanying programme:** lectures, presentations, competitions, shows and other attractions organised for students at the booth.
- 8. Overall impression of the booth.**

**Rewards**

**The Organiser will announce the winners at the dinner party and reward the best three exhibitors as follows:**

**1<sup>st</sup> place** – 35 % discount of the value of the ordered exhibition site per the Application form.

**2<sup>nd</sup> place** – 25 % discount of the value of the ordered exhibition site per the Application form.

**3<sup>rd</sup> place** – 15 % discount of the value of the ordered exhibition site per the Application form.

The discount will be applied in the final invoice and the money will be sent to the exhibitor's bank account.

**Signature**

I have read the Terms and Conditions of the Contest and I agree with them without reservation.

Date: .....

.....  
Authorised representative of the exhibitor