



**CENTRAL EUROPEAN HIGHER EDUCATION AND LIFELONG  
LEARNING FAIR GAUDEAMUS® SLOVAKIA 2020**  
11<sup>th</sup> - 12<sup>th</sup> November 2020, Nitra, Slovak Republic  
info@gaudeamus.cz; www.gaudeamus.cz

**EXHIBITOR APPLICATION FORM**

**Organizer's details**

**Address:** MP-Soft a.s., Prikop 4, 604 16 Brno, Czech Republic  
**Contact person:** Ms. Dana Jakubjanska  
**Telephone:** +420 545 176 136-7  
**Exhibition website:** www.gaudeamus.cz **E-mail:** info@gaudeamus.cz  
**Bank:** VÚB, a.s., Mlynské nivy 1, Bratislava, 829 90, Slovak Republic  
**IBAN:** SK 42 0200 0000 0031 2221 3657 **SWIFT:** SUBASKBX

**Application deadline: 16<sup>th</sup> June 2020 - 20% discount applies before this date!**  
 (Discounted prices are stated in the form below!)

<b>BASIC INFORMATION FOR THE CATALOGUE, WEBSITE AND SIGNBOARD</b>	<b>Name of school:</b>		
	<b>Country:</b>	<b>City:</b>	<b>Zip code:</b>
	<b>Address:</b>		<b>P.O. Box:</b>
	<b>Phone:</b>		<b>Fax:</b>
	<b>E-mail:</b>		<b>Web:</b>
<b>CATEGORY</b>	university <input type="checkbox"/> language school <input type="checkbox"/> publisher of science literature <input type="checkbox"/> college <input type="checkbox"/> other educational institution <input type="checkbox"/> training for study abroad <input type="checkbox"/> higher school <input type="checkbox"/> education consultancy <input type="checkbox"/> procurement of education abroad <input type="checkbox"/>		
	<b>Certificates:</b> <input type="checkbox"/> ECTS Label (European Credit Transfer System) <input type="checkbox"/> DS Label (Diploma supplement Label) <input type="checkbox"/> other certificates .....		
<b>CONTACT INFORMATION</b>	<b>Representative:</b>		<b>Position:</b>
	<b>Contact person:</b>		<b>E-mail:</b>
	<b>Phone:</b>		<b>Fax:</b>
	<b>VAT number (only Europe):</b>		<b>Mobile:</b>
<b>WE REQUIRE THE FOLLOWING EXHIBITION BOOTH:</b>			
<b>EXHIBITION BOOTH AND RELATED SERVICES</b>	<b>1. Registration fee 68 €</b>		The registration fee is paid by every exhibitor with assigned booth number. The amount is fixed; it doesn't differ per the size of the booth.
	<b>2. Standard booth with basic equipment:</b>		The price of the exhibition booth includes area rental charge; construction fee – back and side walls 2.5 meters high; a signboard with the name of the institution and booth number; a carpet on the floor of the booth; installation, connection and consumption of electricity for two spotlights of 100 watts for every 6 or 9 m <sup>2</sup> ; two entrance passes for exhibitors to the exhibition grounds. The allotted exhibition booth includes basic furniture consisting of one table, two chairs and a brochure/leaflet stand. Additional furniture can be hired as a special service.
	<input type="checkbox"/> 4 m <sup>2</sup> 472 € <input type="checkbox"/> 6 m <sup>2</sup> 708 € <input type="checkbox"/> 9 m <sup>2</sup> 1 062 € <input type="checkbox"/> 12 m <sup>2</sup> 1 416 € <input type="checkbox"/> Different size ..... m <sup>2</sup> 118 €/m <sup>2</sup> ..... €	<input type="checkbox"/> corner booth <input type="checkbox"/> row booth <input type="checkbox"/> booth with storage area (1 m <sup>2</sup> )	
<b>3. Location of the booth in the exhibition hall:</b>		The exhibition hall is divided into sectors with fixed area, each sector has a unique number. You can unify sectors to a bigger area, but you cannot divide them into smaller area. At first you can on-line book an exhibition site, consecutively you can send the Application Form. <b>Please see <a href="http://en.gaudeamus.cz/nitra/i-m-an-exhibitor">en.gaudeamus.cz/nitra/i-m-an-exhibitor</a>.</b>	
<b>Sector(s)</b> .....			

<b>ADDITIONAL EQUIPMENT</b>          <b>CATALOGUE, PRESENTATIONS, LECTURES AND OTHER SERVICES</b>	<b>4. Additional equipment:</b> <input type="checkbox"/> Electricity connection 0,5 kW .....pcs x 121 € <input type="checkbox"/> Counter 50x100x80 cm .....pcs x 47 € <input type="checkbox"/> Counter 50x100x110 cm .....pcs x 50 € <input type="checkbox"/> TV counter 50x110x50 cm .....pcs x 47 € <input type="checkbox"/> Internet connection .....pcs x 89 € <i>(Wi-fi, 20Mb/s, 2 days)</i> <input type="checkbox"/> Brochure/leaflet stand .....pcs x 19 €	<input type="checkbox"/> Table 80x80 cm .....pcs x 21 € <input type="checkbox"/> Chair .....pcs x 19 € <input type="checkbox"/> Bar chair .....pcs x 47 € <input type="checkbox"/> Door to the common hinterland .....pcs x 151 € <input type="checkbox"/> Data-projector ..... pcs x 152 €/one day <input type="checkbox"/> Projecting screen ..... pcs x 26 €/one day <input type="checkbox"/> LCD TV (25") ..... pcs x 79 €/one day <input type="checkbox"/> LCD TV (50") ..... pcs x 179 €/one day	
	<b>5. Exhibition catalogue</b> <input type="checkbox"/> Black and white A5 .....pages A5 x 278 € <input type="checkbox"/> Black and white A6 .....pages A6 x 152 € <input type="checkbox"/> Colour A5 .....pages A5 x 756 € A5 size 14,8 x 21 cm A6 size 14,8 x 10,5 cm <b>Deadline for delivery of copy is 28<sup>th</sup> August 2020</b>	<b>A four-line advert in the list of exhibitors and all indexes is free of charge.</b> Additional advertising is a paid service. Deadline for delivery of copy for additional advertising is 28 <sup>th</sup> August 2020. 7 000 copies of the catalogue will be printed, and each visitor will receive a copy. The catalogue will contain detailed information about exhibiting schools and educational institutions	
	<b>6. Presentations/lectures:</b> <input type="checkbox"/> Presentation at 8 a.m.-9.30 a.m. or 2 p.m.-4 p.m. -20 % <input type="checkbox"/> duration: 10 minutes ..... pcs x 156 € <input type="checkbox"/> duration: 20 minutes ..... pcs x 207 € <input type="checkbox"/> duration: 30 minutes ..... pcs x 257 € <input type="checkbox"/> duration: 40 minutes ..... pcs x 308 €	The lecture theatre is a part of the standard exhibition facilities. In 2020, there will be one theatre for 200 people. The theatres are equipped with the quality sound system, data/video projectors and a computer for presentation projection. 35 % of the total numbers of visitors verifiably attend the lectures. This represents 3 000 students visiting the lectures every year.	
	<b>7. Exhibition graphics</b> <input type="checkbox"/> Booth wall panel ..... pcs x 81 € <input type="checkbox"/> Counter front face ..... pcs x 43 € <input type="checkbox"/> Booth signboard ..... m x 26 €	<b>Exhibition graphics includes printing, graphics application to the booth and graphics removal after the fair.</b> • Artwork must be supplied by the exhibitor in print quality pdf format. • Wall panel size: 2235 x 950 mm, Counter face (height 110 cm) size: 960 x 950 mm, Counter face (height 81 cm) size: 700 x 950 mm, Signboard size: 400 mm height, length per the booth size. <b>Deadline for artwork delivery is 24<sup>th</sup> August 2020.</b>	
	<b>8. Additional advertising</b> <input type="checkbox"/> Extended web presentation ..... 158 € <input type="checkbox"/> Mailing of personalized e-mails to students ..... 315 €	<b>Basic adverts on the website <a href="http://www.gaudeamus.cz">www.gaudeamus.cz</a> and listing in on-line index of fields of study and index of faculties are free of charge for exhibitors with a booth.</b> • <b>Extended web presentation:</b> presentation of more information about your school at the exhibition website, this can include text, tables, images, pdf files. Examples can be seen at <a href="http://www.gaudeamus.cz">www.gaudeamus.cz</a> • <b>Personalised e-mails:</b> e-mail supplied by the exhibitor can be sent to registered visitors before or after the fair. Only one e-mail per exhibitor can be sent. Addresses can be sorted per the student's field of study preference.	
	<b>9. Other services</b> <input type="checkbox"/> Entrance passes ..... pcs x FOC* <input type="checkbox"/> Celebratory opening t.** ..... pcs x FOC* <input type="checkbox"/> Dinner party t.** ..... pcs x 43 € <input type="checkbox"/> One day parking ..... pcs x 22 € <input type="checkbox"/> Three day parking ..... pcs x 46 € <input type="checkbox"/> Hostess (English speaking) ..... days x 95 €	The organizer will issue entrance passes for the exhibitors and their staff free of charge. The entrance passes will be sent to the exhibitor 30 days prior to the opening of the exhibition. Exhibitors entering the exhibition grounds by car will need a separate car parking permit. • The first day of the exhibition, there will be a party for exhibitors at a prestigious club, tickets are subject to a charge. * - free of charge ** - ticket for one person	
	<b>10. Special services</b>	Please contact us at <a href="mailto:info@gaudeamus.cz">info@gaudeamus.cz</a> . We will be happy to provide any kind of special service you require.	

The prices in the Application Form are in EUROS and include taxes per the Slovak Law (VAT). We hereby confirm our application for the Central European Higher Education and Lifelong Learning Fair GAUDEAMUS® 2020 in the Slovak Republic from 11<sup>th</sup> to 12<sup>th</sup> November 2020 and our acceptance of the Exhibition Terms and Conditions. By signing this Application Form, we accept rates valid for 2020 as well.

Date: ..... 2020

Stamp:

Signature: