

# Central European Higher Education and Lifelong Learning Fair

## Gaudeamus 2021/2022

### Czech Republic – Slovak Republic

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**24<sup>th</sup> year Gaudeamus - Akadémia Bratislava**

**5<sup>th</sup> – 7<sup>th</sup> October 2021, Incheba Expo Bratislava**

**8<sup>th</sup> year Gaudeamus Nitra**

**10<sup>th</sup> – 11<sup>th</sup> November 2021 Exhibition Center Nitra**

**27<sup>th</sup> year Gaudeamus Brno**

**23<sup>rd</sup> – 26<sup>th</sup> November 2021, Brno Exhibition Center**

**14<sup>th</sup> year Gaudeamus Prague**

**25<sup>th</sup> – 27<sup>th</sup> January 2022, PVA Expo Prague**

**World class events in the Central European region**

# Central European Higher Education and Lifelong Learning Fair

## Gaudeamus 2021/2022

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## Participate in the Central Europe's Biggest Higher Education and Lifelong Learning Fair

The Gaudeamus Fair is being held annually in the heart of Europe, providing a meeting place for students from Czech and Slovak republic and educators from around the world. The aim of the fair is to create an efficient and cost-effective platform for international student recruitment.

### FEATURES & FOCUS

# 27

years of tradition

**Domestic:** Representation of Czech and Slovak tertiary education, including universities, colleges, language schools, higher schools and other educational institutions, ministries and youth information services.

# 500+

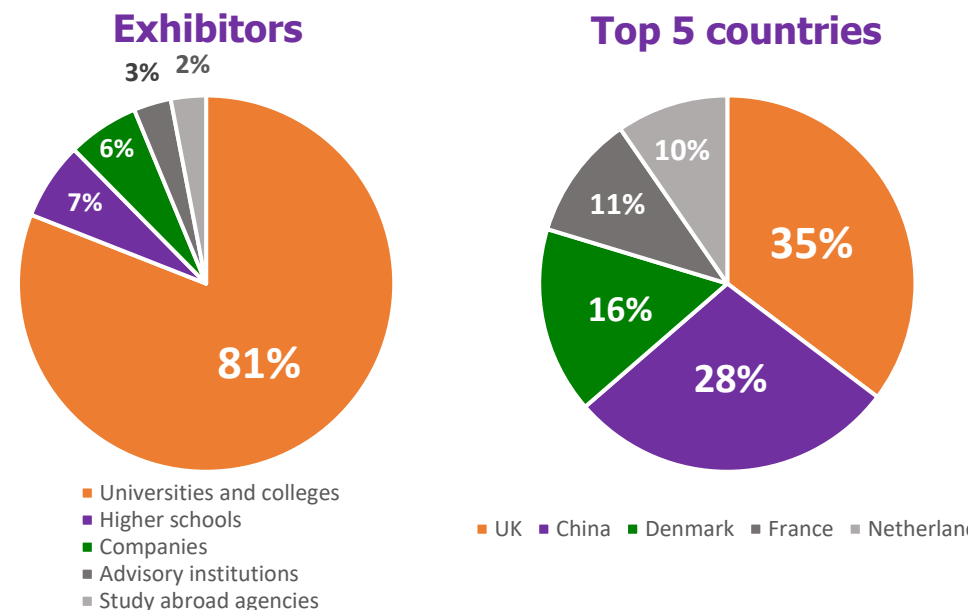
domestic and international exhibitors

**Study Abroad:** Universities, colleges, education institutions and language schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

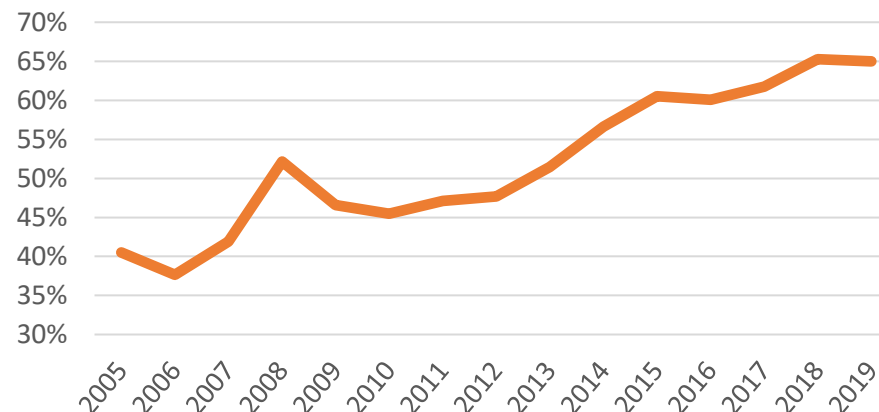
# 58 000+

visitors from Czech Republic and Slovakia

**Lifelong Learning:** Offers a wide range of business, technology, language, computer and communication studies, all kinds of daily or evening studies, MBA, Ph.D. programs and many more.



### FAIR EFFICIENCY



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## GAUDEAMUS BRNO

**23<sup>rd</sup> – 26<sup>th</sup> November 2021**

Brno exhibition centre

**28**

Years of tradition

**30 000+**

Visitors from the whole Czech Republic

**68 %**

Of visitors are final year High school students

**400+**

Exhibitors from the Czech Republic and abroad



## GAUDEAMUS PRAGUE

**25<sup>th</sup> – 27<sup>th</sup> January 2022**

PVA Expo Prague

**15**

Years of tradition

**13 000+**

Visitors from Prague and neighbouring regions

**300+**

Exhibitors from the Czech Republic and abroad

**Modern exhibition facilities**

The best exhibition centre in Prague

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Czech Republic – Slovak Republic



## GAUDEAMUS NITRA

**10<sup>th</sup> – 11<sup>th</sup> November 2021**

Exhibition Centre Agrokomplex Nitra

**8**

Years of tradition

**6 000+**

Visitors from the whole Slovak Republic

**250+**

Teachers visit the fair

**200+**

Exhibitors from the Slovak Republic and abroad



## GAUDEAMUS – AKADÉMIA BRATISLAVA

**5<sup>th</sup> – 7<sup>th</sup> October 2021**

Incheba Expo Bratislava

**Continuing the 22 year**

Tradition of the student's fair Akadémia & Vapac

**8 000+**

Visitors from Bratislava and neighbouring regions

**Professional organization**

At the Incheba Expo Bratislava

**7**

Accompanying programs for students and teachers



## Address Czech and Slovak Students willing to study abroad

The Gaudeamus Fair has a highly targeted attendance. 93% of visitors are students looking for further study opportunities. Students interested in study abroad can pre-register before each fair and are personally invited to the event based on their study abroad preferences.

**74%**

of visitors are 3<sup>rd</sup> or 4<sup>th</sup> year high school students

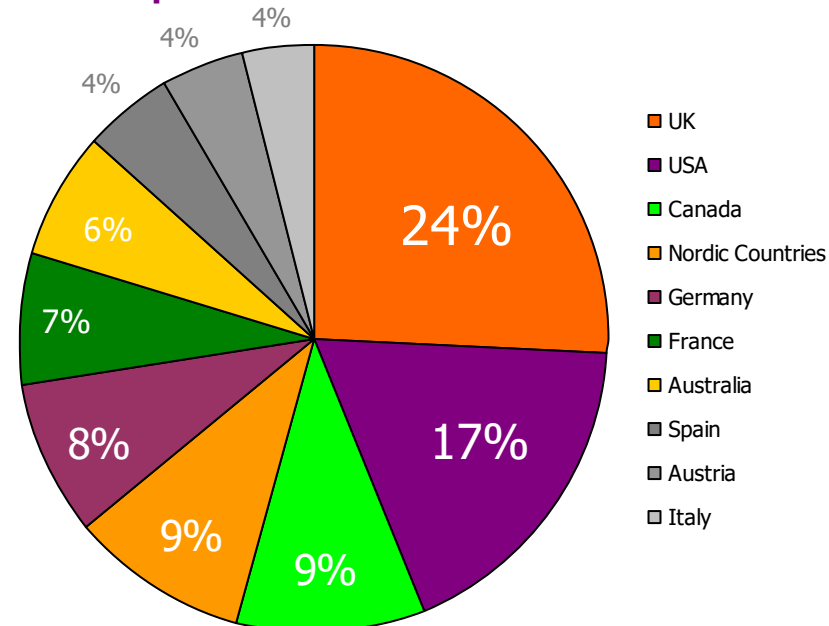
**56%**

of students are interested in whole study abroad

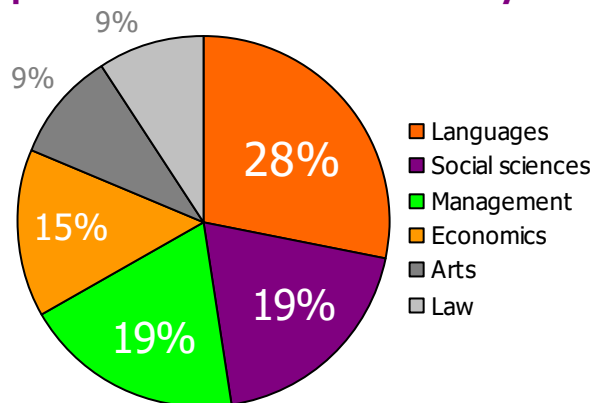
**44%**

of students are interested in an exchange program

Top 10 most demanded countries



Top 6 most demanded fields of study



**60 %**

of students wish to study in English

**25 %**

German

**15 %**

French

**46 %**

of students are looking for a bachelors degree

**34 %**

of students are looking for a masters program

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## Who else exhibited?

- Beijing Institute of Technology
- ESMOD Paris
- Fachhochschule Campus Wien
- HTMi Hotel and Tourism Management Institute, Switzerland
- HZ University of Applied Sciences, The Netherlands
- International Language Academy of Canada
- New York University Abu Dhabi
- Seinäjoki University of Applied Sciences, Finland
- School D'Hospitality, Singapore
- Trento RISE / University of Trento
- Universität Stuttgart
- University College Birmingham
- University College of Northern Denmark
- University of Sydney
- And many more....

**42**

countries of the world

**5**

continents

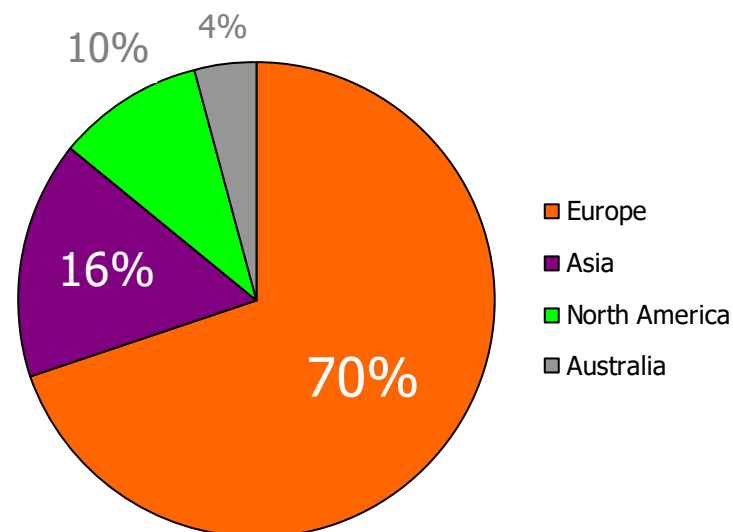
**3 500+**

exhibitors during history

**650 000+**

visitors during history

## International reach, European focus



## CONTACT DETAILS

### Enquiries and Booking:

[info@gaudeamus.cz](mailto:info@gaudeamus.cz)

+420 545 176 136

### Website:

[www.gaudeamus.cz](http://www.gaudeamus.cz)

### Postal Address:

MP-Soft, a.s.

Příkop 4

604 16 Brno

Czech Republic