



CENTRAL EUROPEAN HIGHER EDUCATION AND LIFELONG LEARNING FAIR GAUDEAMUS® 2027

19th year, 19th – 21st January 2027, Prague, Czech Republic
info@gaudeamus.cz; www.gauddcamus.cz

APPLICATION FORM FOR PARTICIPATION

Organizer's details

Address:	MP-Soft a.s., Prikop 4, 602 00 Brno, Czech Republic
Contact person:	Pavel Mikula
Telephone:	+420 545 176 136
E-mail:	info@gaudeamus.cz
Exhibition website:	www.gauddcamus.cz
Bank:	Československá obchodní banka, a. s., Radlická 333/150, 150 57 Praha 5, Czech Republic
IBAN:	CZ64 0300 0000 0003 1961 8398
SWIFT:	CEKOCZPP

Application deadline: 1st December 2026 - 30% discount applies before this date!

(Discounted prices are stated in the form below!)

EXHIBITOR INFORMATION	Name of school:		
	Country:	City:	Zip code:
	Address:		P.O. Box:
	Phone:		Fax:
	E-mail:		Web:
	university ☐	language school ☐	publisher of science literature ☐
	college ☐	other educational institution ☐	training for study abroad ☐
	higher school ☐	education consultancy ☐	procurement of education abroad ☐
	Certificates: ☐ ECTS Label (European Credit Transfer System) ☐ DS Label (Diploma supplement Label) ☐ other certificates		
	Contact person:		Mobile:
E-mail:		VAT number (EU only):	
WE REQUIRE THE FOLLOWING STANDARD EXHIBITION BOOTH OR SPACE AND SERVICES:			
Exhibition stand and related services	1. Registration fee 177 €		The registration fee is paid by every exhibitor with assigned booth number. The amount is fixed; it doesn't differ according to the size of the booth. Registration fee includes exhibitor's profile at www.gauddcamus.cz and Gaudeamus Guide App.
	2. Standard stand with basic equipment:		The price of the exhibition booth includes area rental charge; construction fee – back and side walls 2.5 meters high; a signboard with the name of the institution and booth number; a carpet on the floor of the booth; installation, connection and consumption of electricity for two spotlights of 100 watts for every 6 or 9 m ² ; two entrance passes for exhibitors to the exhibition grounds. The allotted exhibition booth includes basic furniture consisting of one table, two chairs and a brochure/leaflet stand. Additional furniture can be hired as a special service.
	☐ 4 m ² 1 020 € ☐ 6 m ² 1 530 € ☐ 9 m ² 2 295 € ☐ 12 m ² 3 060 € ☐ Different size m ² 255 €/m ² €	☐ corner booth ☐ row booth ☐ booth with storage area (1 m ²)	
	3. Location of the stand in the exhibition hall:		The exhibition hall is divided into numbered sectors with fixed area. You can unify sectors to a bigger area, but you can not divide them into smaller area. First, you can on-line book an exhibition site, consecutively you can send the Application Form. Please see the website www.gauddcamus.cz.
	Sector(s).....		
4. Additional equipment:			
☐ Electricity connection 0,5 KW pcs x 213 € ☐ Internet connection (LAN or Wi-Fi) pcs x 270 € ☐ Table 80x80 cm pcs x 45 € ☐ Chair pcs x 32 € ☐ Bar chair pcs x 58 € ☐ Brochure/leaflet stand pcs x 45 €		☐ Counter 50x100x88 cm pcs x 84 € ☐ Counter 50x100x100 cm pcs x 94 € ☐ Door to storage area pcs x 123 € ☐ Data-projector pcs x 221 €/one day ☐ Projection screen pcs x 71 €/one day ☐ LCD TV (25") pcs x 110 €/one day	

Catalogue, lectures and other services	5. Exhibition catalogue ☐ Black and white A5pages A5 x 453 € ☐ Black and white A6pages A6 x 323 € ☐ Colour A5pages A5 x 970 € A5 size 14,8 x 21 cm A6 size 14,8 x 10,5 cm Deadline for delivery of copy is 1st December 2025!	A four-line advert in the list of exhibitors and all indexes is free of charge. Additional advertising is a paid service. Deadline for delivery of the text of additional advertising is 1 st December 2026. 15 000 copies of the catalogue will be printed, and each visitor will receive a copy. The catalogue will contain detailed information about exhibiting schools and educational institutions
	6. Presentations/lectures: Theatre for 250 persons ☐ duration: 10 minutes pcs 145 € ☐ duration: 20 minutes pcs 209 € ☐ duration: 30 minutes pcs 236 € ☐ duration: 40 minutes pcs 327 €	The lecture theatre is a part of the standard exhibition facilities. In 2027, the theatre will seat 250 people. It will be equipped with a quality sound and projection system and a computer for presentations. • 25 - 30 % of all exhibition visitors attend the lectures!
	7. Exhibition graphics ☐ Booth wall panel pcs x 94 € ☐ Counter front face pcs x 61 € ☐ Booth signboard m x 34 €	Exhibition graphics includes printing, graphics application and removal after the fair. • Artwork must be supplied by the exhibitor in print quality pdf format. • Wall panel size: 2395 x 950 mm, Counter face (height 110 cm) size: 995 x 972 mm, Counter face (height 81 cm) size: 775 x 972 mm, Signboard size: 400 mm height, length according to the booth size. Deadline for artwork delivery is 11th December 2026.
	8. Additional advertising ☐ Mailing of personalized e-mails to students 380 €	E-mail supplied by the exhibitor can be sent to registered visitors before or after the fair. Only one e-mail per exhibitor can be sent. Addresses can be sorted according to the student's field of study preference.
	9. Other services ☐ Entrance pass pcs FOC* ☐ Dinner party ticket pcs 65 € ☐ 4 day parking ticket pcs 84 €	The organizer will issue entrance passes for exhibitors and their staff free of charge. The entrance passes will be sent to the exhibitor 30 days prior to the opening of the exhibition. Exhibitors entering the exhibition grounds by car, can use the automated parking system at the gate. The second day of the exhibition, there will be a party for exhibitors at a prestigious club, tickets are subject to a charge. * - free of charge
	10. Special services	Please contact us at info@gaudeamus.cz. We will be happy to provide any kind of special service you require.
ALL INCLUSIVE PACKAGE SELECTION:		
All packages include: The rental rate of the booth (6 or 9 m ²), construction and dismantlement of the booth, signboard with the name of the institution and booth number, red carpet, two ceiling spotlights, one electricity socket, internet connection, one table, two chairs, one counter, one leaflet stand, two entrance passes to the exhibition grounds and for refreshments, four line advertisement in the exhibition catalogue (printed and electronic), advertising at the exhibition website.		
☐ Economy service package ☐ 6m ² booth 2 873 € ☐ 9m ² booth 3 790 €	Economy service package furthermore includes: Accommodation in a 3* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition.	
☐ Standard service package ☐ 6m ² booth 3 026 € ☐ 9m ² booth 4 095 €	Standard service package furthermore includes: Accommodation in a 4* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Prague airport to the hotel and back. One ticket for the dinner party.	
☐ Executive service package ☐ 6m ² booth 3 637 € ☐ 9m ² booth 4 401 €	Executive service package furthermore includes: Accommodation in a 4* hotel (single room, 3 nights, breakfast). Refreshment service for the time of the exhibition. Transfer from Prague airport to the hotel and back. Czech and English-speaking hostess / translator for the time of the exhibition. Two tickets to the dinner party.	

The prices in the Application Form are in EUROS and include taxes according to the Czech Law. We hereby confirm our application for the Central European Higher Education and Lifelong Learning Fair GAUDEAMUS® 2027 in the Czech Republic from 19th to 21st January 2027. By signing this Application Form, we accept valid rates for 2027 as well. If you require different size of the exhibition stand or different dispositions of the stand please use the standard application form, which you can download from the website: www.en.gaudeamus.cz.

Date:

Stamp:

Signature: