

# CENTRAL EUROPEAN EDUCATION AND LIFELONG LEARNING EXHIBITION GAUDEAMUS – AKADÉMIA BRATISLAVA 2025

**Report on the progress of the fair from October 30, 2025**

**(Issued by the fair organizer, MP-Soft, a.s.)**

**28<sup>th</sup> year of the Central European education and lifelong learning exhibition Gaudeamus – Akadémia Bratislava 2025 took place from 7 to 9 October 2025 at the Incheba Expo Bratislava exhibition centre in hall B2.**

The fair offered to visitors **459 represented universities, colleges, faculties, and other educational institutions**. Students could choose from more than **7,000 fields of study**. In addition to domestic universities, educational institutions from **19 other countries** were also represented at the fair. Those interested could choose from the study offer in Slovak Republic, Czech Republic, Great Britain, Denmark, the Netherlands, Switzerland, Spain, France, Ireland, Austria, United Arab Emirates, Finland, Belgium, Australia, Lithuania, Germany, Malta, Japan, Italy and Switzerland.

**Attendance of the 28<sup>th</sup> year of the fair:**

<b>Day</b>	<b>Number of visitors</b>	<b>Number of teachers</b>
<b>7<sup>th</sup> October 2025</b>	4 244	113
<b>8<sup>th</sup> October 2025</b>	5 027	107
<b>9<sup>th</sup> October 2025</b>	3 418	64
<b>Total</b>	<b>12 689</b>	<b>284</b>

**During its three days, the fair was visited by 12,689 visitors, including 284 secondary school teachers and guidance counsellors. This represent a record number of visitors for the entire history of the fair.**

**A total of 11,643 students registered at [www.gaudeamus-sk.sk](http://www.gaudeamus-sk.sk). 10,204 of them completely filled out the registration questionnaire. 309 educators also registered to visit the fair. All registered teachers received a free ticket to the fair.**

A Test of Study Types was available to visitors. The result of the test is placement of the student in one of five study types (economic, technical, humanitarian, natural science, artistic). Each type is assigned an icon and an identification colour. The exhibitor's booths were marked by icons of the corresponding study types. Designation of study types with icons was also implemented on the Gaudeamus.cz, Gaudeamus-sk.sk portals and in the Gaudeamus Guide and Gaudeamus Advisor mobile applications. According to this designation, students could more easily find a study program corresponding to their type. Invitation to the Study Types Test was sent to all registered students. 4,872 (48,4 % of visitors) took the Test of Study Types.

Study type	Share of results
<b>Humanities</b>	24,6 %
<b>Economics</b>	22,8 %
<b>Art</b>	21,0 %
<b>Science</b>	20,5 %
<b>Technology</b>	11,1 %

### Basic characteristics of visitors:

Gender	
<b>Female</b>	61,5 %
<b>Male</b>	38,5 %
Age	
<b>18 - 21</b>	68,1 %
<b>15 - 17</b>	31,5 %
<b>22 - 25</b>	0,2 %
<b>25+</b>	0,1 %
Type of school currently studied	
<b>Grammar school</b>	58,1 %
<b>Vocational school</b>	41,1 %
<b>University</b>	0,5 %
<b>Other</b>	0,4 %
Year of high school study	
<b>4<sup>th</sup> year</b>	58,8 %
<b>3<sup>rd</sup> year</b>	29,4 %
<b>2<sup>nd</sup> year</b>	7,6 %
<b>Other</b>	4,1 %

### Regional distribution of attendance:

Region	Share of visitors
<b>Bratislavský</b>	29,5 %
<b>Žilinský</b>	17,3 %
<b>Trenčianský</b>	17,0 %
<b>Trnavský</b>	14,5 %
<b>Nitrianský</b>	9,6 %
<b>Banskobystrický</b>	8,4 %
<b>Prešovský</b>	1,9 %
<b>Košický</b>	1,8 %